Remit Address:

wbtw.com PO Box 743299 Atlanta, GA 30384 Coverage You Can Count On. Main: (843) 293-1760

Billing:

wbtw.com

Billing Address:

McAlister Communications Attention: Accounts Payable 1340 Bull Street Columbia, SC 29201 USA

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Advertiser	POL/Leatherman for Senate
Product	Leatherman for Senate June 7-14
Estimate Number	6/7-6/14/2016

Invoice #	873878D-1			
Invoice Date	06/19/16			
Invoice Month	June 2016			
Invoice Period	06/01/16 - 06/14/16			

Station	IWBTW
Account Executive	WBTW Local House
Sales Office	Myrtle Beach Local Sales Office
Sales Region	Local

Order #	873878D
Alt Order #	
Deal #	
Order Flight	06/07/16 - 06/30/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

IWBTW

Line	Description	Start Date	End Date	Imp. Booked	Imp. Delivered	Rate	Rate Type	Total Amount
1	leatherman ROA 300x250, 320x50, 728x90 CPM	06/09/16	06/14/16	112,500	112,563	\$20.00	CPM	\$2,250.00
2	DT 1x1000 VAST Pre Roll Sponsorship Category Wide	06/09/16	06/14/16		175	\$250.00	Flat Fee	\$250.00
4	beasley ROA 300x250, 320x50, 728x90 CPM	06/09/16	06/14/16	112,500	112,565	\$20.00 CPM		\$2,250.00
7	DT 1x1000 VAST Post Roll Sponsorship Category Wide	06/09/16	06/14/16		114	\$250.00	Flat Fee	\$250.00
	Total Impressions	225,417						

Gross Total \$5,000.00 Agency Commission \$750.00

Payment Terms 30 Days \$4,250.00 **Net Amount Due**